

# LAURA WONTROP KLAUSER

Detroit, Michigan ♦ [www.carsandchocolates.com](http://www.carsandchocolates.com)

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## PROFESSIONAL SUMMARY

Motorsports Leader specializing in developing collaborative high performing teams, blending strong program management skills with personable relationship building skills to remove road blocks to success. Eight years' experience leading Sports Car Racing programs at General Motors collecting wins at Le Mans and Rolex 24 plus championships in IMSA, WEC, and SRO.

## CAREER EXPERIENCE

### LCWK LLC

Motorsports Advisor

01/25 – Present

### GENERAL MOTORS CORPORATION, NA Product Development

Interior Hard Trim and Overhead System Engineering Group Leader (Warren, MI)

11/24-10/25

### Sports Car Racing Programs Manager (Milford, MI)

01/21-11/24

- ◆ Responsible for **establishing the Sports Car Racing organization** at General Motors growing from 1 employee to 24 in three years.
- ◆ Developed and sold to leadership an expanded Sports Car Racing Vision with programs that maximize global exposure within budget.
- ◆ **Established and managed relationships** with teams, sanctioning bodies, constructors, suppliers, sponsors, promoters, and competitors to create new opportunities for GM exposure and program success.
- ◆ Served as Chief Engineer of the Cadillac LMDh racecar. Coordinate the design and development with constructors, suppliers, and teams. Negotiate and write contracts to ensure GM program success. **Manage the multi-million-dollar budget.**
- ◆ Oversaw the Corvette GT3 racecar development and customer support program creation.
- ◆ Serve as spokesperson for racing programs participating in media interviews and attending customer touchpoint events to promote enthusiasm and loyalty.
- ◆ Cadillac V-Series.R **won all IMSA Championships in its 2023 launch year.** Corvette C8.R **won Le Mans and WEC Championship in 2023.**

Cadillac and Camaro GT4.R Racing Program Manager (Detroit, MI)

06/16-12/20

- ◆ Cadillac DPi-V.R program **won the Rolex 24 in 2017, 2018, 2019, 2020** and claimed **various IMSA championships in 2017-2021**. Also managed the Camaro GT4.R program 2018-2022 and the ATS-V.R program 2016-2017.

Vehicle Noise, Vibration, and Harshness Integration Engineer (Milford, MI)

09/13-06/16

Chassis Suspension Design Release Engineer (Warren, MI)

07/11-09/13

Advanced Engineering Operations Engineer (Warren, MI)

09/10-7/11

Vehicle Definition and Balance Engineer (Warren, MI)

07/08-09/10

## EDUCATION

RENSSELAER POLYTECHNIC INSTITUTE, B.S. **Cum Laude** in Mechanical Engineering

May 2008 – Troy, NY

UNIVERSITY OF MICHIGAN, M.S. Global Automotive and Manufacturing Engineering

May 2014 – Ann Arbor, MI

## EXTRACURRICULAR LEADERSHIP EXPERIENCE

FORMULA SAE DYNAMIC EVENTS COORDINATOR

09/09-Present

- ◆ Lead team of volunteers responsible for the dynamic events portion of the collegiate design project Formula SAE Michigan Competition.
- ◆ Participated in Formula SAE as a student serving as Team Leader in 2007 when team placed 9<sup>th</sup> in the Michigan competition.

SAE INTERNATIONAL MOTORSPORTS COMMITTEE MEMBER

09/25-Present

SAE INTERNATIONAL FINANCE COMMITTEE MEMBER

01/24-Present

SAE DETROIT SECTION BOARD (~8000 members) – Section Chair 2018

10/08-12/20

WOMEN IN MOTORSPORT and WOMEN IN MOTORSPORTS NORTH AMERICA MEMBER

07/21-Present

## HONORS AND AWARDS

WORLD ENDURANCE CHAMPIONSHIP FAMILY MEMBER AWARD

2024

WORLD ENDURANCE CHAMPIONSHIP PERSONALITY OF THE YEAR

2023

MERCY HIGH SCHOOL (Baltimore, MD) MCAULEY AWARD TO AN OUTSTANDING ALUMNA

2020

SAE INTERNATIONAL TOP CONTRIBUTOR CLASS

2019

SAE DETROIT SECTION OUTSTANDING YOUNGER MEMBER

2012

RPI PHALANX HONOR SOCIETY MEMBER

Inducted 02/08