

LAURA (WONTROP) KLAUSER

Detroit, MI ♦ www.carsandchocolates.com

Motorsports Leader specializing in developing collaborative high performing teams, blending strong program management skills with personable relationship building skills to remove road blocks to success. Eight years' experience leading Sports Car Racing programs at General Motors collecting wins at Le Mans and Rolex 24 plus championships in IMSA, WEC, and SRO.

CAREER

GENERAL MOTORS CORPORATION, NA Product Development

Interior Hard Trim and Overhead System Engineering Group Leader (Warren, MI) 11/24-10/25

Sports Car Racing Program Manager (Milford, MI) 01/21-11/24

- ◆ Responsible for establishing the Sports Car Racing organization at General Motors growing from 1 employee to 24 in three years.
- ◆ Developed and sold to leadership an expanded Sports Car Racing Vision with programs that maximize global exposure within budget.
- ◆ Established and managed relationships with teams, sanctioning bodies, constructors, suppliers, sponsors, promoters, and competitors to create new opportunities for GM exposure and program success.
- ◆ Served as Chief Engineer of the Cadillac LMDh racecar. Coordinate the design and development with constructors, suppliers, and teams. Negotiate and write contracts to ensure GM program success. Manage the multi-million-dollar budget.
- ◆ Oversaw the Corvette GT3 racecar development and customer support program creation.
- ◆ Serve as spokesperson for racing programs participating in media interviews and attending customer touchpoint events to promote enthusiasm and loyalty.
- ◆ Cadillac LMDh won all IMSA Championships in its 2023 launch year. Corvette GT won Le Mans and WEC Championship in 2023.

Cadillac and Camaro GT4.R Racing Program Manager (Detroit, MI) 06/16-12/20

- ◆ Cadillac DPi-V.R program won the Rolex 24 in 2017, 2018, 2019, 2020 and claimed various IMSA championships in 2017-2021. Also managed the Camaro GT4.R program 2018-2022 and the ATS-V.R program 2016-2017.

Vehicle Noise, Vibration, and Harshness Integration Engineer (Milford, MI) 09/13-06/16

Chassis Suspension Design Release Engineer (Warren, MI) 07/11-09/13

Advanced Engineering Operations Engineer (Warren, MI) 09/10-7/11

Vehicle Definition and Balance Engineer (Warren, MI) 07/08-09/10

EDUCATION

RENSELAER POLYTECHNIC INSTITUTE, B.S. **Cum Laude** in Mechanical Engineering May 2008 – Troy, NY

UNIVERSITY OF MICHIGAN, M.S. Global Automotive and Manufacturing Engineering May 2014 – Ann Arbor, MI

EXTRACURRICULAR LEADERSHIP EXPERIENCE

FORMULA SAE DYNAMIC EVENTS COORDINATOR 09/09-Present

- ◆ Lead team of volunteers responsible for the dynamic events portion of the collegiate design project Formula SAE MI Competition.
- ◆ Participated in Formula SAE as a student serving as Team Leader in 2007 when team placed 9th in the Michigan competition.

SAE INTERNATIONAL MOTORSPORTS COMMITTEE MEMBER 09/25-Present

SAE INTERNATIONAL FINANCE COMMITTEE MEMBER 01/24-Present

SAE DETROIT SECTION BOARD (~8000 members) – Section Chair 2018 10/08-12/20

WOMEN IN MOTORSPORT and WOMEN IN MOTORSPORTS NORTH AMERICA MEMBER 07/21-Present

HONORS AND AWARDS

WORLD ENDURANCE CHAMPIONSHIP FAMILY MEMBER AWARD 2024

WORLD ENDURANCE CHAMPIONSHIP PERSONALITY OF THE YEAR 2023

MERCY HIGH SCHOOL (Baltimore, MD) MCAULEY AWARD TO AN OUTSTANDING ALUMNA 2020

SAE INTERNATIONAL TOP CONTRIBUTOR CLASS 2019

SAE DETROIT SECTION OUTSTANDING YOUNGER MEMBER 2012

RPI PHALANX HONOR SOCIETY MEMBER Inducted 02/08